

# Successful Organizations Make their Future Happen. Every Day

ORGANIZATIONAL TRANSFORMATION IS THE  
FOUNDATION FOR SUSTAINABLE SUCCESS



Today, organizations face:  
a constantly evolving environment.....  
increasingly diverse stakeholder expectations...  
growing human and financial resource pressures, and  
..... strategy execution challenges.



Successful organizations make their vision for the future a reality by systematically dealing with these challenges!



How do they do it?

By executing an INTEGRATED, CONTINUOUS CYCLE OF BUSINESS FUNDAMENTALS, these organizations position themselves to achieve the future they envision for themselves – EVERY DAY!



Great Things Happen When Organizations Transform Themselves and Their People!

At Strategy Focused Business Solutions Inc. we help organizations transform themselves and their people through a focus on strategy execution and mission achievement.

**Nothing happens in any organization without people.** To achieve great results, everyone inside (and outside) your organization must be engaged, involved, committed, and connected. Focused communication, meaningful two-way dialogue, and direct collaboration on strategy formulation (and redesign), what it takes to successfully implement your strategy, and how to improve it makes strategy execution and mission achievement **PERSONAL** for all involved - critical for breakthrough performance and sustained success.

## Communicate, Collaborate, & Make it Personal

The first step is to define your organization's values, mission, and vision for success as well as the prioritized plan to get there. Once the plan has been set, all parts of your organization including the processes, projects, resources, and your people must align with it.

1.  
Map  
Direction,  
Prioritize, &  
Align

Great things can't happen in organizations when its parts work in isolation. Organizational bridges, integration, and synergy multiply the power of an organization to execute it's prioritized plan successfully. Developing people's capabilities strategically allows organizations to have the right people with the right skills doing the right job in the right place at the right time - critical to strategy execution excellence and success.

2.  
Integrate,  
Develop, &  
Execute

An organization's internal and external environments are changing on a constant basis. This change could threaten the success of an organization **UNLESS** it is dedicated to strategic learning, is flexible, and is quick to change when required. Organizations that develop these skills will thrive, grow, and achieve sustainable success.

4.  
Learn,  
Modify, &  
Grow

3.  
Measure, Face  
the Truth, &  
Improve

Staying on course requires an ability to measure and manage progress towards mission achievement. A set of objective-based performance indicators lets you do that but measurement alone isn't enough - organizations must focus on the relentless pursuit of the truth in every situation and performance result. They must then implement meaningful improvements based on what their **REAL** root cause issues are.

At Strategy Focused Business Solutions Inc., our innovative approaches enable the effective execution of your organization's unique strategic objectives, positioning your company to achieve the performance results and future you desire - **all while embracing the challenges of an ever evolving world!**

# We offer a range of customized solutions that will transform your organization.



## Communicate Collaborate, & Make it Personal

- ✘ Change readiness assessments
- ✘ Strategy Focused Organization maturity assessment report
- ✘ Communication/Education and Training Workshops
- ✘ Culture of Accountability development consulting
- ✘ Strategy/organizational transformation communication plan development
- ✘ Online community software selection criteria development and selection process management
- ✘ Online community software implementation consulting/project management

## 1. Map Direction, Prioritize, & Align

- ✘ Strategic Planning using our FOCUSED Planning Process™
- ✘ Strategy mapping/strategy map weighting
- ✘ The development of innovative, leading-edge strategic plan documentation
- ✘ Strategic project and process alignment consulting
- ✘ Gap-closing project identification & development consulting

## 2. Integrate, Develop, & Execute

- ✘ Accountability framework development consulting
- ✘ Action-focused business/operational plan development consulting
- ✘ Strategy-based project selection criteria development consulting
- ✘ Organizational structure re-design consulting
- ✘ Strategy-focused human capital plan development consulting
- ✘ Onsite Office of Strategy Management services

## 3. Measure, Face the Truth, & Improve

- ✘ Customized balanced scorecard/performance management framework development using our FOCUSED Balanced Scorecard Development Process™
- ✘ Balanced scorecard results review meeting design, facilitation, and coaching
- ✘ Balanced scorecard software selection criteria development and selection process management
- ✘ Balanced scorecard automation/software implementation consulting/project management

## 4. Learn, Modify, & Grow

- ✘ Governance model development consulting
- ✘ Dynamic strategy management process implementation
- ✘ Strategy review meeting design, facilitation, and coaching
- ✘ Employee and manager training - "The New Way to Manage"
- ✘ Executive coaching

Let's Get Started Today!

Strategy Focused Business Solutions Inc.

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