

Successful Organizations Make their Future Happen. Every Day

ORGANIZATIONAL TRANSFORMATION IS THE
FOUNDATION FOR SUSTAINABLE SUCCESS



Today, organizations face:
a constantly evolving environment.....
increasingly diverse stakeholder expectations...
growing human and financial resource pressures, and
..... strategy execution challenges.



Successful organizations make their vision for the future a reality by systematically dealing with these challenges!



How do they do it?

By executing an INTEGRATED, CONTINUOUS CYCLE OF BUSINESS FUNDAMENTALS, these organizations position themselves to achieve the future they envision for themselves – EVERY DAY!



Great Things Happen When Organizations Transform Themselves and Their People!

At Strategy Focused Business Solutions Inc. we help organizations transform themselves and their people through a focus on strategy execution and mission achievement.

Nothing happens in any organization without people. To achieve great results, everyone inside (and outside) your organization must be engaged, involved, committed, and connected. Focused communication, meaningful two-way dialogue, and direct collaboration on strategy formulation (and redesign), what it takes to successfully implement your strategy, and how to improve it makes strategy execution and mission achievement **PERSONAL** for all involved - critical for breakthrough performance and sustained success.

Communicate, Collaborate, & Make it Personal

The first step is to define your organization's values, mission, and vision for success as well as the prioritized plan to get there. Once the plan has been set, all parts of your organization including the processes, projects, resources, and your people must align with it.

1.
Map
Direction,
Prioritize, &
Align

Great things can't happen in an organization when its parts work in isolation. Organizational bridges, integration, and synergy multiply the power of an organization to execute its prioritized plan successfully. Developing people's capabilities strategically allows organizations to have the right people with the right skills doing the right job in the right place at the right time - critical to strategy execution excellence and success.

2.
Integrate,
Develop, &
Execute

An organization's internal and external environments are changing on a constant basis. This change could threaten the success of an organization **UNLESS** it is dedicated to strategic learning, is flexible, and is quick to change when required. Organizations that develop these skills will thrive, grow, and achieve sustainable success.

4.
Learn,
Modify, &
Grow

3.
Measure, Face
the Truth, &
Improve

Staying on course requires an ability to measure and manage progress towards mission achievement. A set of objective-based performance indicators lets you do that but measurement alone isn't enough - organizations must focus on the relentless pursuit of the truth in every situation and performance result. They must then implement meaningful improvements based on what their **REAL** root cause issues are.

At Strategy Focused Business Solutions Inc., our innovative approaches enable the effective execution of your organization's unique strategic objectives, positioning your company to achieve the performance results and future you desire - **all while embracing the challenges of an ever evolving world!**

We offer a range of customized solutions that will transform your organization.



Communicate Collaborate, & Make it Personal

- ▣ Strategy Creation and Execution Excellence assessment
- ▣ Communication/Education and Training Workshops
- ▣ Strategy/organizational transformation communication plan development
- ▣ Online community software selection criteria development and selection process management

1. Map Direction, Prioritize, & Align

- ▣ Strategic Planning using our **FOCUSED Planning Process™** (*an experience-based approach that: gives cross-functional, multi-leveled teams the opportunity to practice working collaboratively and builds employee engagement and investment; is a process that blends traditional planning elements with innovative tools (including the strategy map) that make your strategy more understandable and actionable*)

2. Integrate, Develop, & Execute

- ▣ Accountability framework development using our **FOCUSED Accountability Development Process™** (*including distribution of strategic objective ownership/ management responsibility across your organization, action-focused business/operational plan development consulting, strategy-based project selection criteria development consulting, and onsite Office of Strategy Management services (let us implement or manage your journey through the Dynamic Strategy Creation and Management Framework™ on site right beside you)*)

3. Measure, Face the Truth, & Improve

- ▣ Balanced scorecard/performance management framework development using our **FOCUSED Balanced Scorecard Development Process™** (*includes development of your balanced scorecard principles, indicator identification and detailing, performance range definition, indicator data and commentary submission ownership accountability framework development, and balanced scorecard results review meeting design, facilitation, and coaching*)

4. Learn, Modify, & Grow

- ▣ Governance model development using **FOCUSED Governance Model Development Process™** (*including definition of the roles, infrastructure, and processes required to support the implementation of the elements of your dynamic strategy creation and management journey, dynamic strategy management process implementation, and strategy review meeting design, facilitation, and coaching*)

Let's Get Started Today!

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